

22nd Conference of International Association of Group Psychotherapy and Group Processes (IAGP 2025)

Sponsorship Prospectus

International Association for Group Psychotherapy and Group Processes

Overview of IAGP 2025



1. Name of the Congress

22nd Conference of International Association of Group Psychotherapy and Group Processes (IAGP 2025)

2. Host

International Association for Group Psychotherapy and Group Processes

3. Theme

Groups and Global Crises: Challenges for People, Organizations, and Societies

4. Dates

August 20 (Wed.) - 23 (Sat.) 2025

5. Venue

Sapporo Convention Center (Hokkaido)

6. Participants

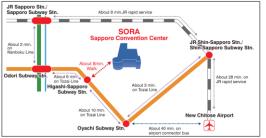
500 participants

7. Official Website

https://www.iagpsapporo2025.com/









Message from IAGP 2025



On behalf of the Organizing Committees of the 22nd IAGP International Congress, we cordially invite you to participate in the conference as a financial sponsor.

Welcome to the 22nd IAGP International Congress in Sapporo, Japan! We are honored to invite you to join us for a unique and enriching experience exploring the theme: "Groups and Global Crises: Challenges for People, Organizations, and Societies." In a world facing many challenges, our goal is to create a global forum that brings together diverse perspectives and theoretical approaches, fostering dialogue and knowledge exchange in the field of group psychotherapy and group processes. As we explore the impact of global crises on individuals, organizations, and societies, we aim to contribute new insights that will shape the future of group work.

Join us in Japan, a country renowned for its rich history, vibrant culture, and warm hospitality, the perfect place for facing the complexities of our world today and for exploring collectively the role of groups in fostering social health.

The Scientific Program Committee, a multicultural and diverse group of professionals, is creating a program that promises a rich composition of scientific activities, including small, medium and large groups, providing a unique opportunity to engage with other cultures, exploring social conflicts and fostering dialogue.

We would greatly appreciate it if you could provide us with kind support and cooperation in line with the objective and significance of the congress. We are certain that, as a sponsor, you will gain greater visibility among the world's top researchers and practitioners within this field. If you have any questions or suggestions for the conference sponsorship, please feel free to contact us.

We very much look forward to seeing you in Sapporo, Japan in August 2025!

Heloisa Fleury
IAGP President



1. Sponsorship Package

Sponsorship Kit (\$1 ≓¥155*)



* $\$1 \rightleftharpoons \155 based on the reference rate on 15 November, 2024

Max: 3

Platinum ¥500,000-

Gold ¥ 300,000-

Max: 5

Max: 10

Silver ¥ 200,000-

[Precongress after application confirmation]

 Banner Advertisement on the IAGP2025 Official Website

[During the Congress days] [Logo]

- Preparing mineral water bottles with company logo printed on it
- Various information signs (venue information, each venue)
- Congress bag [distributed to all participants].

[Advertisement]

- Program Book (PDF, 1 page, color)
- Digital Signage Advertising (static image)
- Intermission and commercial video (Movie / Slide show of 1 min for each sponsor)

[Other Special Offers]

- Complimentary conference registration card (3 persons)
- Invitation for Gala Party (5 persons)

[Precongress after application confirmation]

 Banner Advertisement on the IAGP2025 Official Website

[During the Congress days] [Logo]

- Various information signs (venue information, each venue)
- Congress bag [distributed to all participants]

[Advertisement]

- Program Book (PDF, 1/2 page, color)
- Digital Signage Advertisement (static image)

[Other Special Offers]

- Complimentary conference registration card (2 persons)
- Invitation for Gala Party (3 persons)

[Precongress after application confirmation]

 Banner Advertisement on the IAGP2025 Official Website

[During the Congress days] [Logo]

 Various information signs (venue information, each venue)

[Advertisement]

■ Program Book (PDF, 1/2 page, B/W)

[Other Special Offers]

- Complimentary conference registration card (1 persons)
- Invitation for Gala Party (2 persons)

Including the exhibition space.

Details about items of the sponsorship package

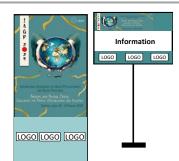


[Logo]

 Preparing mineral water bottles with company logo printed on it



 Various information signs (venue information, each venue)

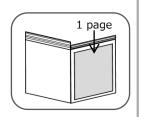


Congress bag [distributed to all participants].



[Advertisement for program book]

- Advertisement for Program book (PDF, 1 page, color for Platinum sponsor; 1/2 page, color for Gold sponsor; 1/2 page, B/W for Silver sponsor)
- Please provide the advertisement data.



[Digital Signage Advertisement]

- Digital Signage Advertisement (static image)
- Please provide the advertisement data.



(Intermission and commercial video)

- Intermission and commercial video (Movie / Slide show of 1 min for each sponsor)
- Please provide the video or slides.



[Complimentary conference registration card]

- Free admission to the program for registrants
- Some programs require additional or advance registration. Please check the website for details after the program is published.



(Invitation for Gala Party)

 Invitation for Gala Party during the congress



Note: The illustration is for reference only and may differ from the actual specifications.

Other Sponsorship Kit



[Contribution for the welcome drink] 50,000 yen

- Donation to cover the cost of drinks during the opening ceremony of the conference.
- Sponsor logo will be displayed at the ceremony venue.
- Brief introduction of the donating company will be made during the ceremony.
- Flyers and coupons from companies and stores can be placed at the ceremony venue.





[Contribution for the coffee breaks] 40,000 yen per day

- Donations will be accepted for the cost of coffee, which will be available at all times during the event.
- Sponsor logos will be displayed in the beverage area.
- Flyers and coupons from companies and stores can be placed in the drinks area.





(Support for Keynote lecturers) 300,000 yen per person

- You may select and support any interested keynote speaker.
 Sponsorship fees will be used to subsidize the speaker's travel and lodging expenses.
- The sponsors will be introduced by the moderator at the beginning of the presentation.
- Their company logo will appear on HP, the lecture slides and the distributed materials.



[Support for students and third world participants] 300,000 yen per person

- The sponsorship will be used to subsidize the participation, travel, and lodging expenses of students and participants from the Third World.
- Acknowledgement of sponsorship will be posted on the HP and in the program book.

Special sponsorship arrangements on demand

Other sponsorship arrangements can be tailor made on demand. Please contact to the secretariat (spiagp2025@c-linkage.co.jp).

How to Apply



(1) How to Apply for the Sponsorship Package:

Please apply from the sponsorship package application form:

https://forms.gle/dvA7pmpCFhQb1QMU6

*An invoice will be sent to you upon receipt of the application form at a later date.

[Application / Enquiries]

Secretariat for 22nd Conference of International Association of Group Psychotherapy and

Group Processes (IAGP 2025)

c/o Convention Linkage, Inc.

E-mail: sp-iagp2025@c-linkage.co.jp

(2) Application Due : May 31, 2025

(3) Notes on application:

As a rule, applications cannot be cancelled after they have been submitted.

In principle, cancellations after submitting this application form will not be accepted.

Please note that even in the unlikely event of cancellation, the sponsorship fee must be paid in full.

The secretariat will issue an invoice after receipt of the application form.

The information on this website is subject to change without notice due to various circumstances.

Please contact IAGP 2025 secretariat for any questions or confirmations.

Booth allocation will be adjusted by the organizer based on the size of the exhibition.

The exhibition fee remains the same even if the specifications (equipment, etc.) included in the basic booth are not used.

If groups, organisations or affiliated companies are exhibiting together, please apply for a representative exhibitor.

Exhibitors are responsible for the management of their exhibits and the organisers accept no liability for theft, loss, damage, etc., including compensation.

How to Apply



(4) Cancellation of the exhibition due to force majeure:

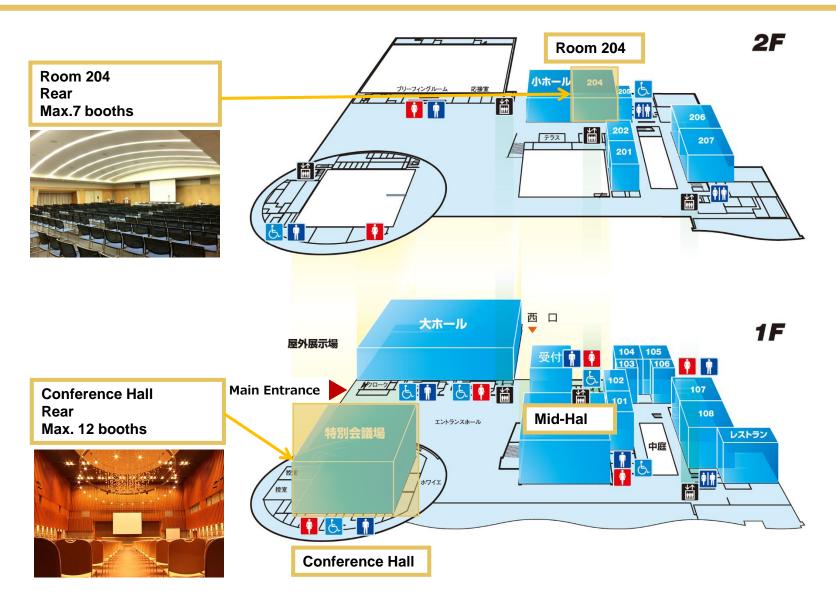
If the exhibition is cancelled or postponed due to a natural disaster or other force majeure, the organiser shall not be liable for any damage caused thereby. In such a case, the balance of the exhibition fee minus necessary expenses shall be refunded. Please understand this in advance.

IAGP 2025 Secretariat will provide further details after the application deadline.

2. Exhibition Booth

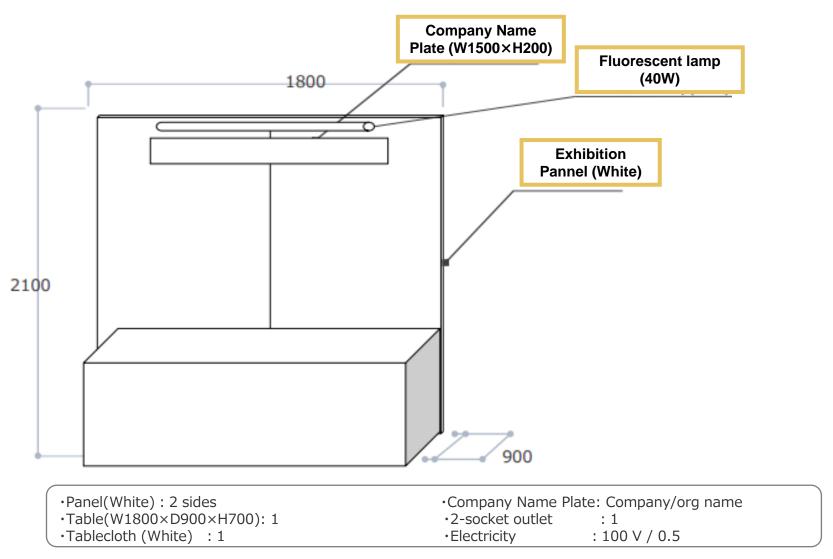
Exhibition Booth Locations





Exhibition Booth Specifications





^{*}Please note that the specifications for the exhibition booths are provisional and may change without prior notice due to circumstances. We appreciate your understanding.